



Precious Plastic Fiji

A case study of 2nd Life Markets

EXAMPLES FROM AROUND THE WORLD AND HOW THEY RELATE
TO A FIJIAN RECYCLING MODEL IN DEVELOPMENT

OUR PROBLEM
IN FIJI





SOLUTIONS FROM AROUND THE
WORLD

EXAMPLE 1

Waste Less Arugam Bay – Sri Lanka



EXAMPLE 2

Precious Plastic Kisii – Kenya



WHAT HAVE WE LEARNT
FROM OUR FRIENDS
AROUND THE WORLD?

OUR SOLUTION

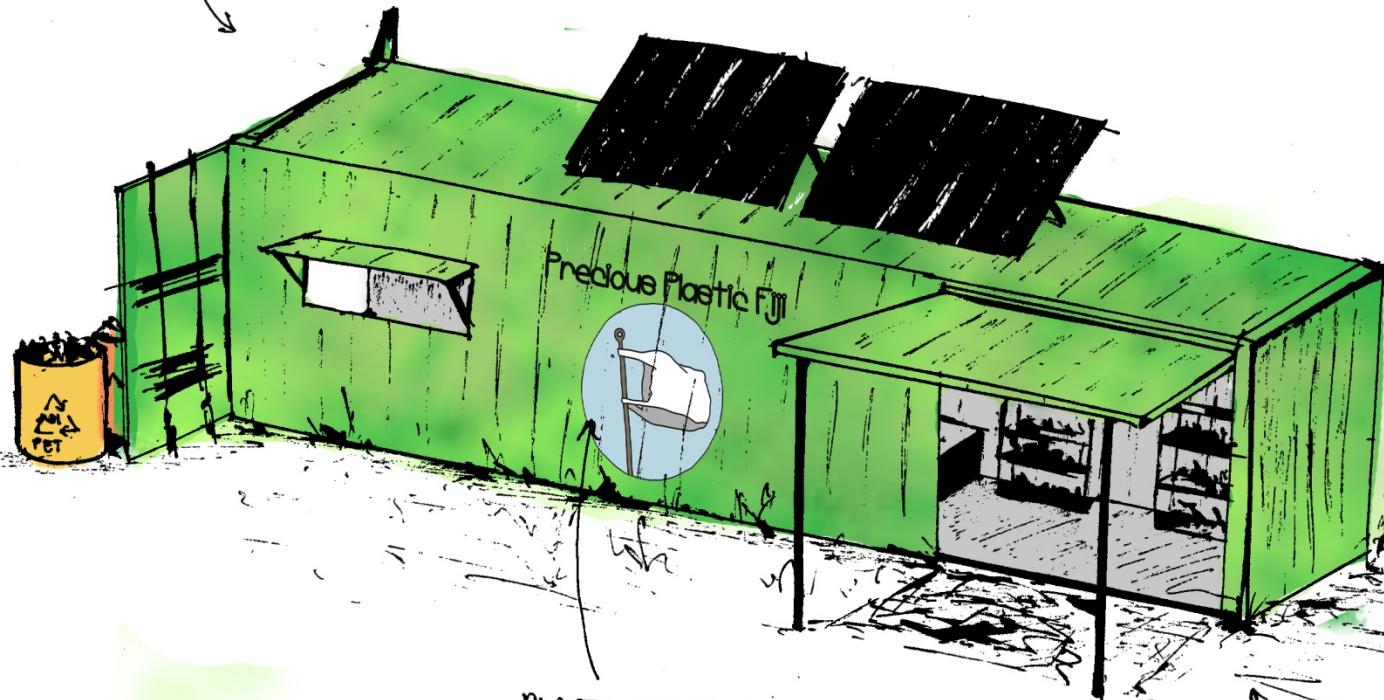
CHANGE THE MINDSET

INVOLVE THE COMMUNITY AT EVERY STEP

INCENTIVISE WITH RECYCLED PRODUCTS

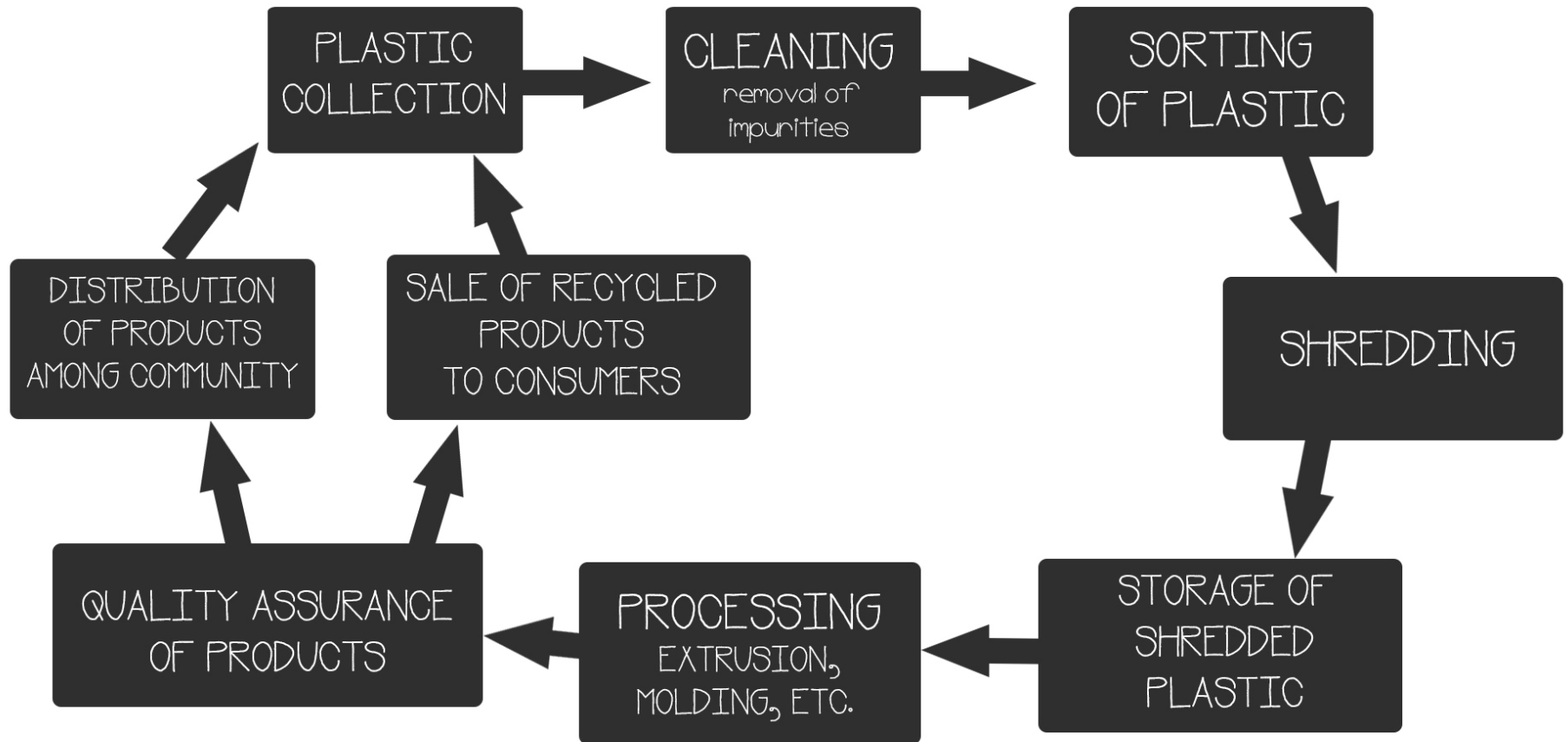
A MODEL FOR A FIJIAN RECYCLING HUB

PLASTIC COLLECTION



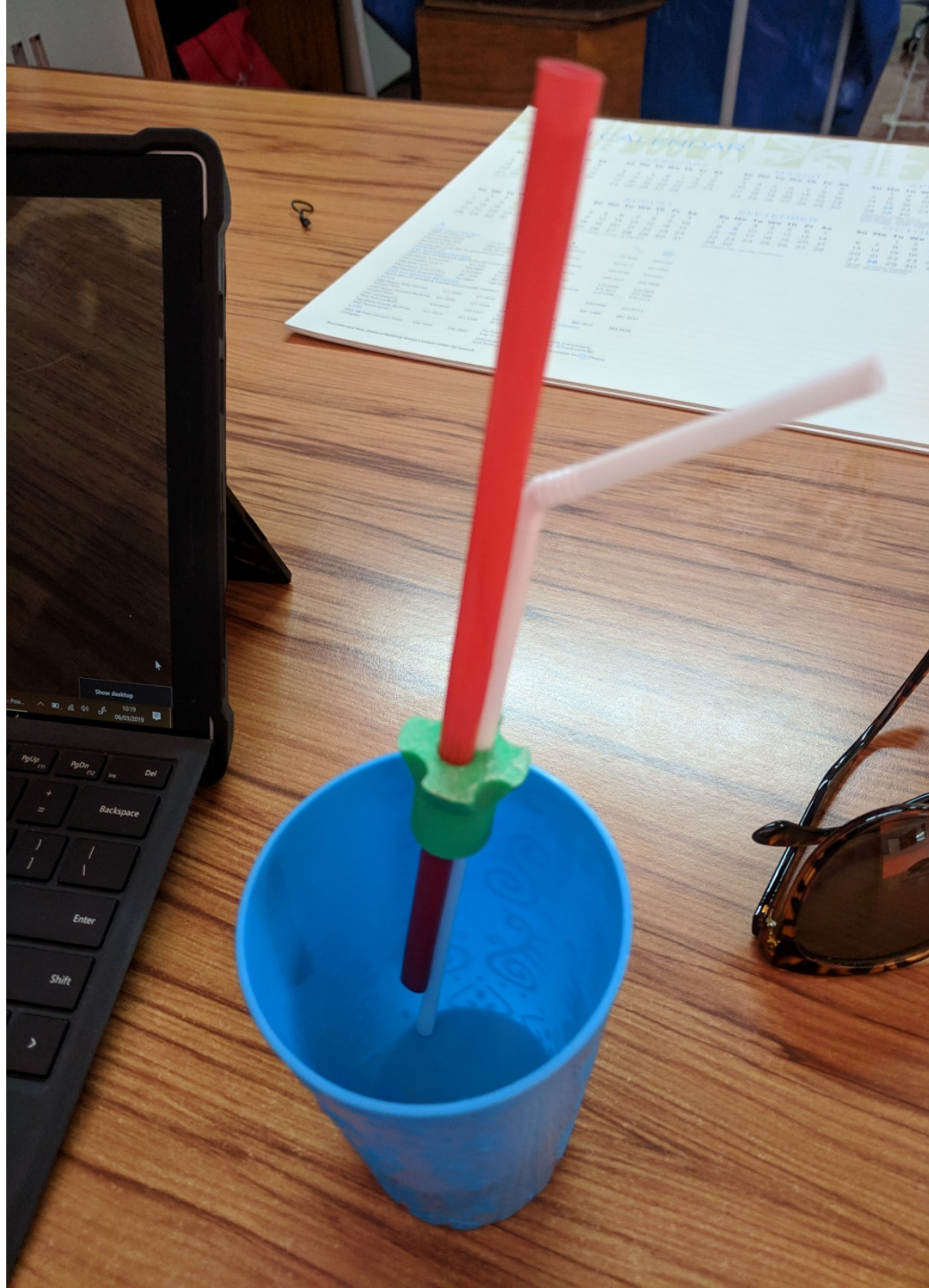
PLASTIC RECYCLING

SHOP



WHAT CAN WE MAKE?







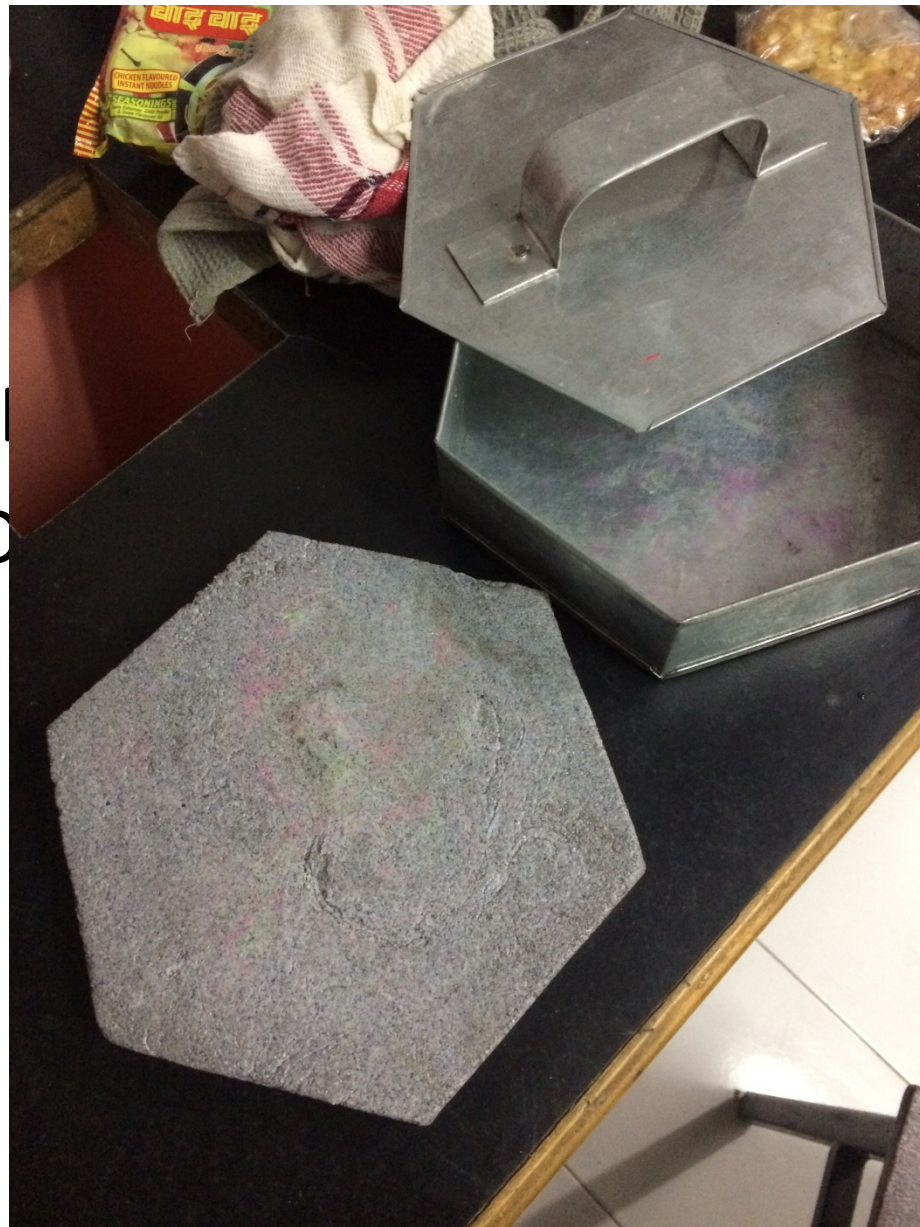




Image courtesy of Precious Plastic

IT'S MORE THAN PLASTIC.





WE ARE SOME OF THE MOST
RESOURCEFUL PEOPLE IN THE
WORLD. LET'S EXPAND ON THAT.

LET'S INSPIRE PEOPLE.