INVESTING IN SOUTH & SOUTHEAST ASIA

The Opportunity to Stop Ocean Plastic

REGULA SCHEGG, MANAGING DIRECTOR, ASIA



150 MILLION TONS

of plastic in the ocean right now and growing by 8 million tons every year

within that, a

45% REDUCTION

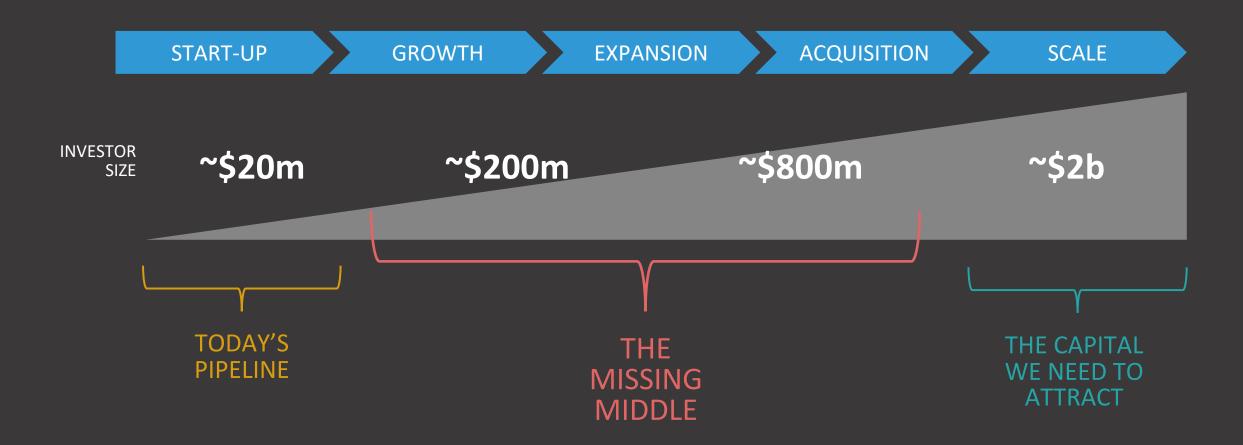
in plastic leakage is possible by improving waste management and recycling in China, Indonesia, Vietnam and Thailand

\$5 BILLION

Approximate need for waste + recycling in Asia and more than \$300T for all types of infrastructure.



Where will the billions come from?







INVESTMENT CAPITAL, VALUE CHAIN NETWORKS & SCALE SOLUTIONS



INCUBATE PROMISING VENTURES, ENABLE LOCAL ECOSYSTEMS & AMPLIFY SUCCESS STORIES



FOUNDING INVESTORS



















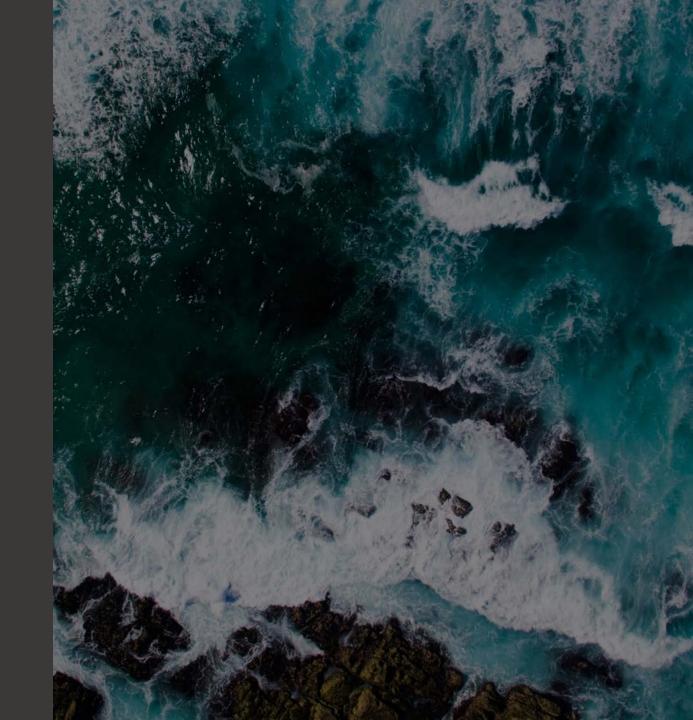
Feedstock --- Expertise --- Offtake **Finance**

PATHWAYS TO CHANGE

LOWER PRIORITY HIGHER PRIORITY INNOVATION DIVERSION MARKETS Innovative materials, products, and new Move materials from unmanaged to Improve regional recycling markets by delivery models that promote reuse or recycling at end of product life managed waste streams by increasing the investing in infrastructure and technology capacity of sorting and collection that process and manufacture using infrastructure recycled inputs **COLLECTING PROCESSING DESIGN SORTING MANUFACTURING DELIVERY** More reuse & More plastic More recyclable More waste picker More capacity for More demand for return of removed from packaging productivity packaging environment recycled material recycled material

"The secret of change is to focus all of your energy, not on fighting the old, but on building the new."

Way of the Peaceful Warrior: A Book that Changes Lives, by Dan Millman





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