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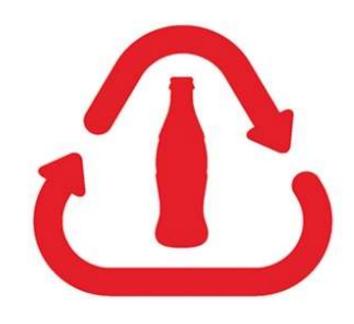
THE MOST Recognised **BRAND ON THE PLANET**





SUSTAINABILITY IS IN OUR DNA





Our focus and aspiration:

Design, make and manage our packaging footprint in an environmentally responsible way and inspire systemic solutions to waste challenges.

Taking Action on Packaging



• Supporting collection and recycling

• Increasing the amount of recycled material in our packages

• Utilising our brand to **inspire** consumers

 Advancing more sustainable packaging innovations





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