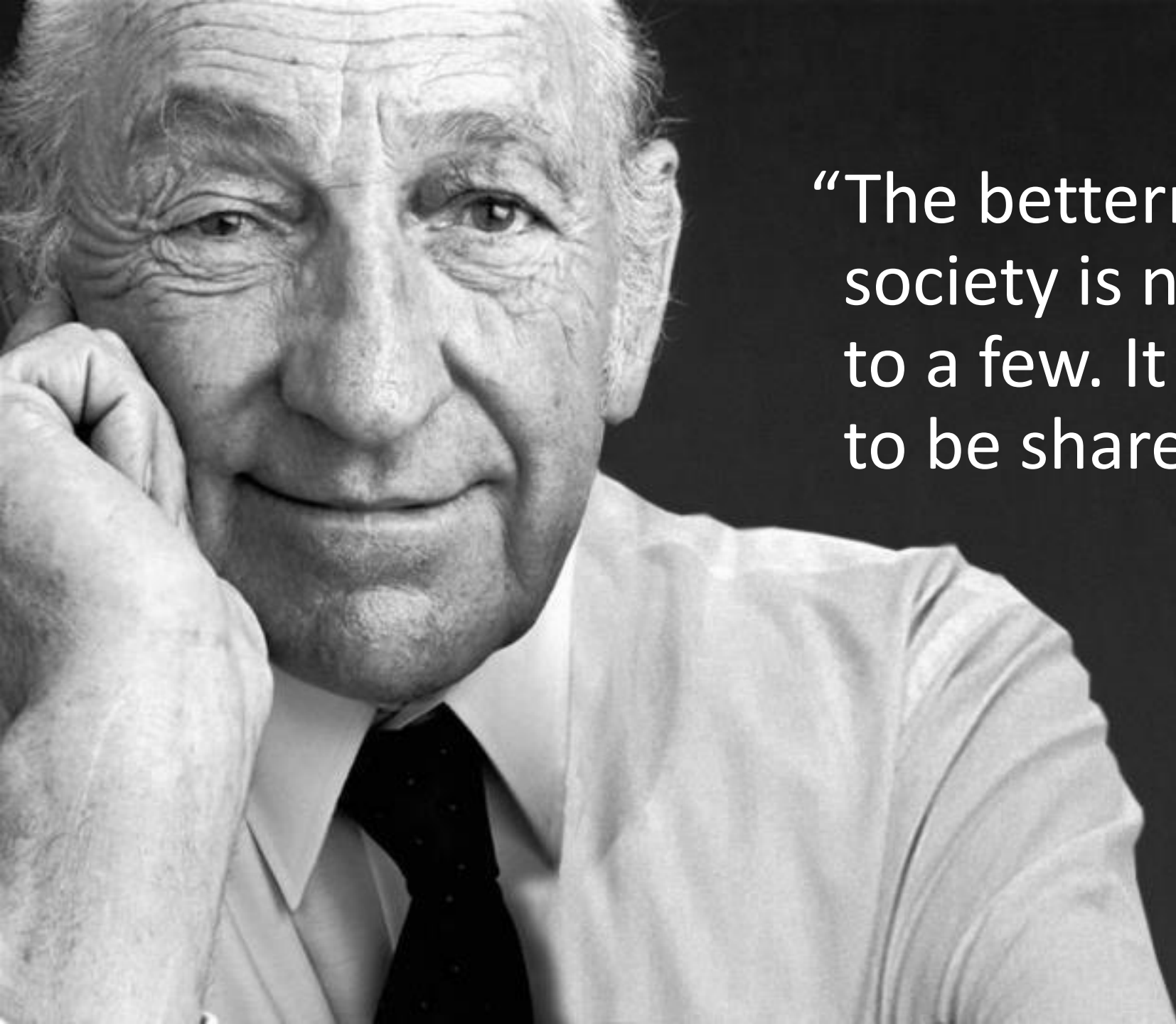


CREATING AN OCEAN PLASTIC SUPPLY CHAIN

Ellen Jackowski
HP Sustainable Impact





“The betterment of our society is not a job to be left to a few. It is a responsibility to be shared by all.”

- Dave Packard



SUSTAINABLE IMPACT



PLANET



PEOPLE



COMMUNITY

REPLACING VIRGIN PLASTIC WITH RECYCLED

RECYCLED PLASTIC USED IN HP PRODUCTS, 2017

Product group	Tonnes
Personal systems	8,080
Printers	1,260
HP toner cartridges	2,921
HP ink cartridges	5,901
Total	18,160*

*Total does not equal sum of segment due to rounding



HP CLOSED LOOP RECYCLING



HP CLOSED LOOP RECYCLING



+3.8 BILLION

HP INK AND TONER CARTRIDGES USED +99,000 TONNES OF RECYCLED PLASTIC



Incorporated into new HP cartridges:

- 784 million postconsumer HP cartridges
- 86 million postconsumer apparel hangers
- 4 billion postconsumer plastic bottles



SUPPLY CHAIN INNOVATION FOR SUSTAINABLE IMPACT





TURNING
IDEAS
INTO
ACTION™





This is Rosette's story.



PLASTIC QUALITY IS PARAMOUNT



BUILDING A STRONG SUPPLY CHAIN



THINKING HOLISTICALLY INCLUDING SOCIAL IMPACT





SINCE MARCH 2017...





250 TONNES
OF OCEAN-BOUND PLASTIC USED

+600 INCOME OPPORTUNITIES



50 CHILDREN

PROVIDED WITH EDUCATIONAL
OPPORTUNITIES,
FOOD AND MEDICAL
ASSISTANCE



SOLVING OCEAN PLASTIC TOGETHER



THANK YOU

