



The Coca-Cola Company
Towards a World Without Waste in ASEAN



KL, 25 October 2018



**WE AIM TO HELP
COLLECT AND
RECYCLE **ONE**
BOTTLE OR CAN
FOR **EVERY ONE**
WE SELL BY 2030.**





DESIGN

By
2025:

Make all of our
primary packaging
100%
recyclable

By
2030:

Make bottles with an
average of **50%**
recycled content





COLLECT

By 2030: Help collect and recycle a bottle or can for every one we sell.



1. Detailed studies to establish **baseline** collection and recycling rates and on-the-ground realities
2. Collection **partnerships** with industry, government and civil society
3. Catalytic **funding** to prevent ocean plastic

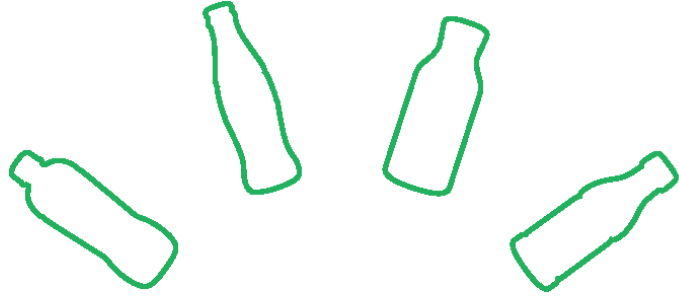


PARTNER



**TakeTime
to Recycle**
It's worth it for Myanmar





world without waste
THE COCA-COLA COMPANY

