



The Coca-Cola Company

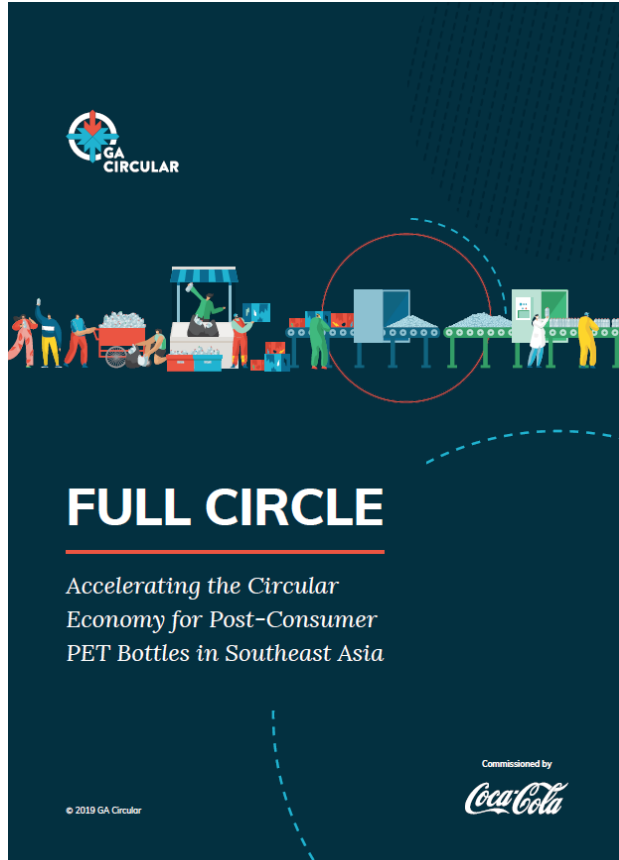
Towards a World Without Waste in ASEAN





**WE AIM TO HELP
COLLECT AND
RECYCLE **ONE**
BOTTLE OR CAN
FOR **EVERY ONE**
WE SELL BY 2030.**

 Plastic bottles
are not trash.



“The report delivers a first-of-its-kind analysis of collection-for-recycling rates for PET plastic in key ASEAN cities and frames up a circular economy roadmap for post-consumer PET plastic packaging specifically tailored for the region, with a concrete set of recommendations geared towards interventions with the highest impact. At Coca-Cola, we are committed to executing these recommendations with our partners, and we have already begun to move in earnest. It is our hope that this report also helps to drive broader understanding, coordination and momentum in our shared efforts to tackle marine plastic pollution in Southeast Asia and globally.”

Michael Goltzman, VP, Policy and Sustainability The Coca-Cola Company

DESIGN



By
2025:

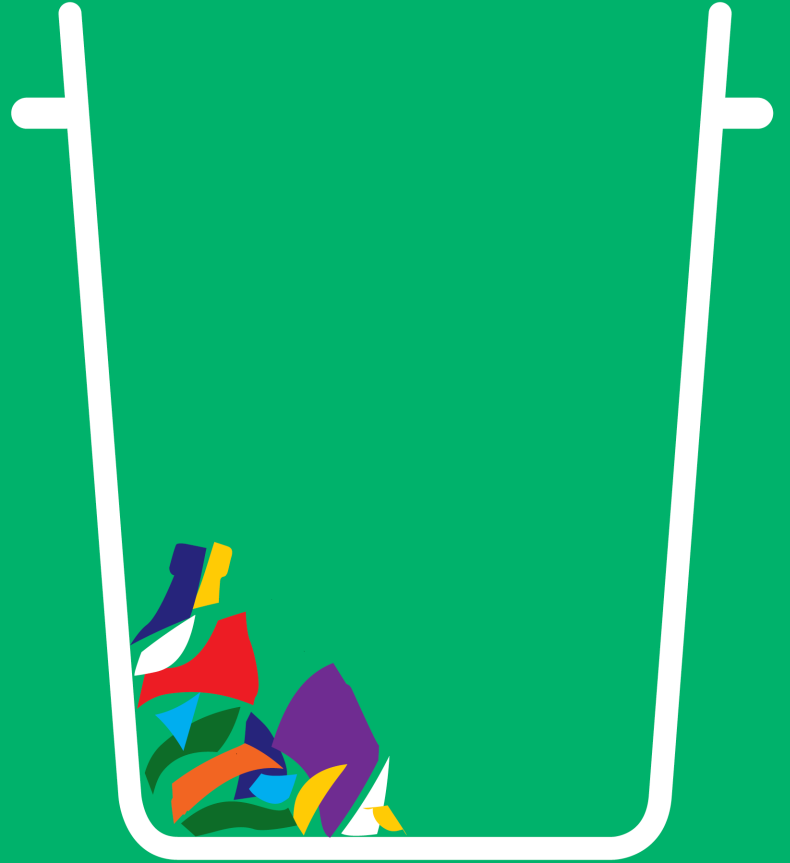
Make our packaging
**100%
recyclable**

By
2030:

Use at least **50% recycled
material**
in our packaging



COLLECT



By 2030: Help collect and recycle a bottle or can for every one we sell



PRAISE
Packaging and Recycling Alliance for Indonesia Sustainable Environment

VCCI
VIET NAM CHAMBER OF COMMERCE AND INDUSTRY

PORMS
PHILIPPINE ALLIANCE FOR RECYCLING & MATERIAL SUSTAINABILITY

CENTRAL Group
journey to ZERO
REDUCE • REUSE • RECYCLE

GEPP

gojek

PARTNER

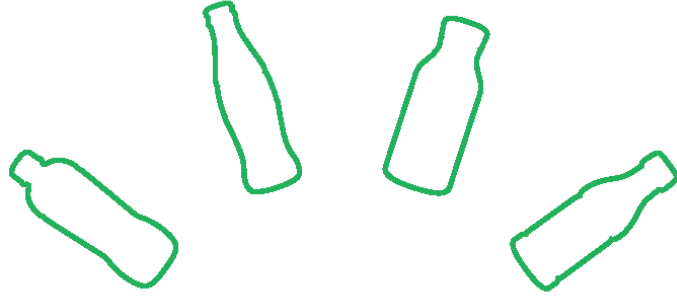


Work together to support a healthy, debris-free environment and ocean



GLOBAL
PLASTIC ACTION
PARTNERSHIP





world without waste
THE COCA-COLA COMPANY

